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## **FOR IMMEDIATE RELEASE**

### **MOGAMI CABLE JOINS TRAVELING GUITAR FOUNDATION TO RAISE FUNDS FOR SCHOOL MUSIC PROGRAMS**

EL SEGUNDO, CA, May 4, 2010 - Mogami Cable, a division of Marshall Electronics, is joining the Traveling Guitar Foundation in their mission to bring much needed equipment and funding to music programs financially devastated by budget cuts.

Co-founded by guitarist/recording artist Damon Marks, the Traveling Guitar Foundation works with manufacturers who donate products for use by students in classrooms, as well as unique instruments for fund-raising. Major contributors include co-founder Keith Ballurio of Ballurio Guitars which provides hand-crafted guitars for auction. The guitars travel the country and are autographed by some of the country's leading artists and rock legends. According to Marks, 100% of the proceeds are then given directly to schools.

"Schools are either eliminating or drastically cutting back on programs and music courses are the first to go," notes Marks. "Our foundation not only raises money, but we also donate tangible equipment like guitars, amps, straps, pics and cable—everything students need to get started." Dean Guitars is a major contributor to the program's guitar kits.

Mogami's contribution to the foundation includes Mogami Gold Instrument cables for guitar/amp kits that will be presented to students at an upcoming charity event. "We want to support young artists and also show them what it's like to work with really good cable," says Phil Tennison, Product Manager at Mogami Cable. "The Traveling Guitar Foundation is an outstanding organization and we hope more manufacturers will get involved."

Other sponsors include MBK Entertainment, Seymour Duncan, D'Addario and Northland Forest Products. To learn more about the Traveling Guitar Foundation and how to get involved, visit [Traveling Guitar Foundation](http://TravelingGuitarFoundation.com).