



The Cable of the Pros

1910 East Maple Ave. El Segundo, CA 90245
Phone: (310) 333-0606, Fax: (310) 333-0688
www.mogamicable.com - sales@mogamicable.com

FOR IMMEDIATE RELEASE

MOGAMI CABLE ADDS HIGH PERFORMANCE, RUGGEDIZED ETHERNET CABLE TO PRODUCT LINE

Ultra-rugged Mogami LAN cable provides durable, high-performance solutions for concert venues, news broadcasts and live set-up situations.

EL SEGUNDO, CA, June 1, 2009 - Mogami Cable, a division of Marshall Electronics, announced delivery of a new Ethernet cable designed for the rigors of live broadcasts, concert venues, and remote installations where constant set-up and take-down can make traditional Cat 5e cabling vulnerable to failure.

Incorporating high quality components and materials, Mogami Ethernet cable includes the latest technology in high performance stranded conductors, rugged jacketing, as well as a unique data connector protection sleeve. According to Mogami, a particularly unique feature is an extremely robust yet super-flexible jacket that allows the cable to lay down flat during installation.

"Mogami Ethernet seems to bend the law of physics because it's extremely sturdy yet so flexible that it lays down flat when you run it," says Phil Tennison, Technical Sales Manager, Mogami Cable/Connector Division. "It's a technician's and installer's dream because they spend less time correcting twists and kinks and more time getting the job done."

Mogami Ethernet cable can be terminated with standard RJ45 or Neutrik Ethercon™ connectors and is available in complete assemblies and wired for straight or cross-connection formats. Bulk is also available in lengths up to 500m (1000 ft). Factory assemblies carry a 1-year warranty; service outside of the warranty period is available from the factory at a nominal cost. Bulk cable lists at \$ 2.50 per foot.

For more information contact Phil Tennison at (800) 800-6608 or 310-333-0606 x 112
sales@mogamicable.com

About Mogami Cable

Often referred to as "The Cable of the Pros," Mogami Cable is known world-wide for unmatched accuracy, extremely low noise, ease of installation, flexibility, and superior quality. Virtually every major recording facility is wired with Mogami, which means that just about any music you listen to has passed through Mogami somewhere in the recording chain. Years of research and development goes into every Mogami Cable, and every foot of Mogami cable is proudly manufactured in our Nagano, Japan facility. To learn more about Mogami cable, visit our website at www.mogamicable.com