

FOR IMMEDIATE RELEASE

Slash Plugs In With MOGAMI Cable

Iconic guitarist Slash endorses MOGAMI cable.

Los Angeles, CA, November 20, 2012 – Slash has become an official endorsee of MOGAMI cable. The endorsement deal unites one of the world’s most celebrated guitarists with the industry’s finest audio cable.

“I was delighted when Slash’s team approached us, indicating Slash was considering a switch to MOGAMI cables, and asked if we would be interested,” said Phil Tennison, product manager of MOGAMI. “We were quick to say yes! Slash is one of the greatest musicians of all time. He knows great tone. His endorsement of MOGAMI is tremendous. We look forward to collaborating with Slash on many performances to come.”

Slash created some of rock’s most legendary guitar riffs as part of Guns-N-Roses and went on to solidify his rock stardom with Slash’s Snakepit and Velvet Revolver. Currently, Slash is on tour to promote his critically acclaimed second self-titled album, *Apocalyptic Love*. MOGAMI cable, Slash’s new cable of choice, is along for the ride.

"The main thing about these cables is that they endure everything I put them through. Which is hell," said Slash about MOGAMI cable.

During the Apocalyptic Love tour, Slash’s Gibson Les Paul guitars are wired with MOGAMI cables onstage. Slash featuring Myles Kennedy and The Conspirators are currently on the European leg of an extensive world tour with MOGAMI delivering the sound at every show.

About MOGAMI

Often referred to as “The Cable of the Pros,” MOGAMI Cable is used in recording studios worldwide by some of the biggest names in music today. MOGAMI produces instrument and microphone cables for studio and live performances. Every foot of MOGAMI cable is manufactured in MOGAMI’s Nagano, Japan facility. MOGAMI is distributed exclusively in North America by Marshall Electronics located in El Segundo, CA. To learn more about MOGAMI cable, visit www.MOGAMICable.com.

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